



2009 Sponsorship Options

Please contact Debbie Dyson at NTSA for more information: ddyson@ndia.org

Package	Cost	Sponsorship Features
Peoples' Choice Award	\$5,000	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Ever SGS Challenge ballot printed - Voting Booth Pod - Award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Best Company Game Award	\$1,500	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Best Government Game Award	\$1,500	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Best Student Game Award	\$1,500	Logo on SGS Challenge website, overhead and side booth signage, flyers and award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Platinum Package (Limit 1)	\$2,500	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Each individual gaming pod Mention in any SGS Challenge media announcement Formal acknowledgement / participation at SGS Challenge Award Ceremony Company collateral available for handout at booth 2 invitations to Speaker's reception 2 tickets to the I/ITSEC Awards banquet

Gold Package (Limit 3)	\$750	Logo on: - SGS Challenge website - Side booth panels Single datasheet of company collateral available for handout at booth
Academic Package (Limit 3)	\$500	Logo on: - SGS Challenge website - Side booth panels University collateral on Serious Games Curriculum available in the booth during the show
Hardware Sponsor	Provides H/W	Logo on SGS Challenge website Prominent Booth Sign Mention at the SGS Challenge Award Ceremony Literature / signage at the SGS Booth
Internet Sponsor	\$1,500	Logo on SGS Challenge website Prominent Booth Sign Mention at the SGS Challenge Award Ceremony Single datasheet of company collateral available for handout at booth

There are other sponsorship options available as well, please contact Debbie Dyson for more details and information at ddyson@ndia.org.