



2008 Sponsorship Options

Please contact Debbie Dyson at NTSA for more information: ddyson@ndia.org

Package	Cost	Sponsorship Features
Peoples' Choice Award	\$5,000	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Flyers - Ever SGS Challenge ballot printed - Voting Booth Pod - Award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Best Overall Game Award	\$2,500	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Flyers - Award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Best Company Game Award	\$1,500	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Flyers - Award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Best Government Game Award	\$1,500	Logo on: - SGS Challenge website - Overhead Booth Banner - Side booth panels - Flyers - Award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet
Best Student Game Award	\$1,500	Logo on SGS Challenge website, overhead and side booth signage, flyers and award Co-presentation of award at the SGS Challenge awards ceremony Mention in any SGS Challenge media announcement 1 ticket to the I/ITSEC Awards banquet

Platinum Package	\$2,500	<p>Logo on:</p> <ul style="list-style-type: none"> - SGS Challenge website - Overhead Booth Banner - Side booth panels - Flyers - Each individual gaming pod <p>Mention in any SGS Challenge media announcement</p> <p>Formal acknowledgement / participation at SGS Challenge Award Ceremony</p> <p>Company collateral available for handout at booth</p> <p>2 invitations to Speaker's reception</p> <p>2 tickets to the I/ITSEC Awards banquet</p>
Gold Package	\$1,500	<p>Logo on:</p> <ul style="list-style-type: none"> - SGS Challenge website - Side booth panels - Flyers <p>Single datasheet of company collateral available for handout at booth</p> <p>1 invitation to Speaker's reception</p> <p>1 ticket to the I/ITSEC Awards banquet</p>
Silver Package	\$500	<p>Logo on:</p> <ul style="list-style-type: none"> - SGS Challenge website - Side booth panels <p>Single datasheet of company collateral available for handout at booth</p>
University Package	\$500	<p>Logo on:</p> <ul style="list-style-type: none"> - SGS Challenge website - Side booth panels <p>University collateral on Serious Games Curriculum available in the booth during the show</p>
Internet Sponsor	\$1,500	<p>Logo on SGS Challenge website</p> <p>Prominent Booth Sign</p> <p>Mention at the SGS Challenge Award Ceremony</p> <p>Single datasheet of company collateral available for handout at booth</p>

There are other sponsorship options available as well, please contact Debbie Dyson for more details and information at ddyson@ndia.org.